

VISION 2025

CELEBRATING 20 YEARS OF
FAITHFUL MINISTRY



PASTOR ANTHONY
SENIOR PASTOR/VISIONARY

SYNOPSIS



In 2024, by the leading of the Holy Spirit, Pastor Anthony challenged The New Church to ambitiously declare that it would be a year of IMPACT. To that end, by faith, we embarked upon an incredible journey of becoming an Impact Nation. While we've experienced many wins in 2024, our becoming has not met its destination; therefore, we boldly declare 2025 as Impact, Back and Better.

2024 WINS

Branding

- Branding of IMPACT(Nation)
- House of Miracles (Several testimonies)

Big Three Concept Launch

- Weekend Worship
- Prayer Call
- Bible Study

Loving God Supplements

- Intensity in Worship Focus
- Impact Fast and Consecration
- Last Thursdays Worship Encounters
- Mid-Year Battle Ready Fast and Consecration
- Increased focus on intercession
- 2 Successful Prayer Nights
- Game Changing: The Reformed Me Bible Study Series

Attraction/Expansion

- 121 First Time Guests (Not including Temple Entry)
- 50ish New Partners Added

Ministries

- Launched Ministry Managers Concept
- Increased partner involvement in ministries
- Children Ministry Expansion
- Launched Young Adult Ministry
- Bruhs Fellowships (Breakfast Gathering & Baseball Game)
- Women Ministry Events (Outreach & Fitness)
- Seasoned Warriors Event (Movie Fellowship)
- Progressively functioning ministries such as music, cleaning, greeters, deacons, ministers, intercessors, children's staff, media/technology, social meeting, marketing/publications

Fighting Adversity

- Overcame multiple Break-Ins
- Upgraded Security Measures

2024 WINS

Outreach

- Nearly \$20,000 given in outreach
- NewMeNow official tax-exempt organization
- Collected over 400 pairs of socks for Socktober and donated to Marygrove
- Organized our Community Closet
- Women Ministry Donations/Volunteering for/at Queen of Peace

High Execution and Well Attended Awareness Days

- Heritage Sunday
- Easter
- Mother's Day
- Church Anniversary
- Father's Day
- Juneteenth
- Pastor Anthony's Birthday Worship
- Family and Friends Day
- All-In Sunday

Financial Generosity

- Increased growth in giving by 53%
- All Recurring expenses PAID IN FULL

Discipleship/Community

- Launched In-Person New Partners Class
- Launched Connect Groups
- Launch Ministers in Training Initiative
- Held First Baptism in the Temple

Building

- Quarter of a million dollars in temple renovations completed
- New Roofs Built/Installed on Temple Side

STARTING POINT

2025 IMPACT OBJECTIVE

To build a powerful community of believers who will unapologetically live their life OUT LOUD for GOD while creating a blueprint for spiritual and personal IMPACT.



2025 CRITICAL QUESTIONS OF ENGAGEMENT

1. What type of ministry do we seek to be?
2. What systems/strategies will we engage to aid us in becoming the ministry we seek to be?
3. What are our accountability measures to ensure our systems/strategies are functioning with fidelity?



I. SEEKING

Our Mission

To foster a community of love while providing a pathway for discipleship as individuals embrace their spiritual journey.

Our Motto

Where Every Experience is a New Experience

Our Aims

Love God, Connect with Each Other and Serve Communities

Love God: The heart of the believer should be centered in a sincere love for God. If our love starts with God, then we will forever seek God's presence. The presence of God provides serenity and security. The book of Mark, chapter 12, verse 30 suggest that "you should love the Lord your God with all your heart, and with all your soul, and with all your mind, and with all your strength." If we genuinely Love God, then we should seek intimacy and growth in God.

Connect With Each Other: Jesus in Mark 12:31 provides wonderful insight about connecting with others saying, "you shall love your neighbor as yourself." Although one's acceptance of a relationship with God is personal, their lived experience should be communal. Building relationships with each other within the local church is critical and essential.

Serve Communities: Mark 12:31, is not only relevant to connecting with each other, but also for ministry. Ministry is defined as rendering service to meet the needs of others. True love for humanity propels us to be the hands and feet of Jesus.

WHAT TYPE OF MINISTRY DO WE SEEK TO BE?

I. SEEKING

Our Mandate:

The House of Miracles

TNC'S Culture/Brand

Church culture simply asks and answers this question; what is the personality of the church? TNC desired culture is one of transformation, excellence, and community as all three are engrained within our mission and overall vision.


Transformation: We cannot be afraid to operate in a culture where people are authentically challenged with opportunities to become the best wholistic version of themselves.

Excellence: Excellence is the standard, and it does not change whether its met or not. We must approach all phases and operations in ministry with excellence.

Community: Are the people engaged, and do they feel like they belong?

WHAT SYSTEMS/STRATEGIES WILL WE ENGAGE?

II. SYSTEMS/STRATEGIES

1. Transformed Leadership
 2. Clear CORE Next Steps for Partners
 3. Supplemental Programming
 4. Quality Staffing/Volunteers
 5. Performance Driven Data
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II. SYSTEMS/STRATEGIES

1. Transformed Leadership

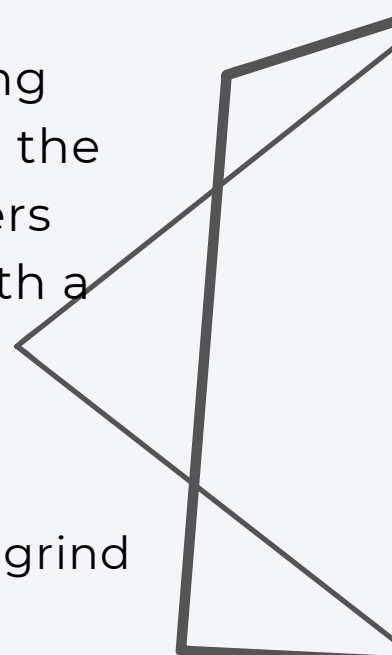
Discerning, developing and deploying transformed leadership is critical for the evolution of TNC. Transformed leaders from TNC's perspective are those with a capacity and willingness to be loyal, listen, learn and then lead.

- **Loyal:** Committed to the work and grind
- **Listen:** Coachable and correctable
- **Learn:** Comprehension of the TNC way
- **Lead:** Commitment to execute with standards and integrity

2. Clear CORE Next Steps for Partners

Our CORE next steps for partners are centered around the pathway for discipleship. Our pathway for discipleship intersects with our assimilation model focusing on our three key aims and that is to love God, connect with each other and serve communities. There are three underpinning questions that must drive this component which are:

1. **How do we attract them?**
2. **How do we keep them?**
3. **How do we grow them?**



II. SYSTEMS/STRATEGIES

How do we attract them?

A. With Evangelism/Marketing

Note: Every partner should know how to T.A.G.:

Tell Your Story-(1) Life before Christ/TNC, (2)What led you to Christ/TNC, (3)The now you

Ask Someone to Come-Confidence to POP the question

Go Get One: The goal is for every partner to win at least one person to Christ/ministry

Targets-F.A.N. Network

- i. Family/Friends
- ii. Associates
- iii. Neighbors

Methods

- i. Contact Evangelism
 - Word of mouth, invite cards, social media, digital sharing, etc.
- ii. Beyond Partner Marketing
 - Through big ticket advertisement
- iii. Intentional Guest Follow Up
- iv. Other team generated ideas

B. With a Powerful and Impactful Worship

The Weekend Worship (WEW) is our hallmark experience at TNC; and it is to be treated as the crème de la crème of our ministry as it is where guests, partners, and potential partners gather with EXPECTATION and ANTICIPATION of an incredible encounter with God. The WEW must be tended to with excellence and each worship leader must maintain that standard. Additionally, if we can get new partners deeply engaged and committed to the Weekend Worship, it could perhaps encourage guests to come aboard.

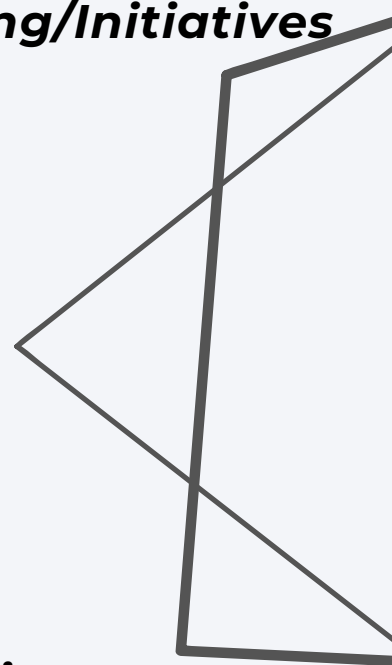
II. SYSTEMS/STRATEGIES

C. *With Crowd Friendly Programming/Initiatives*

- i. Connect Groups
- ii. Connect Fellowships
- iii. Laser Weekends (Heritage, Easter, Mother's Day, Father's Day, Men's Emphasis, Women Emphasis, Children/Youth Emphasis, Family & Friends, Special Awareness)
- iv: Other team generated ideas

D. *With an Effective Digital Blueprint*

- i. Streams
- ii. Heavy social media presence
- iii. Content creation
- iv. Other team generated ideas



II. SYSTEMS/STRATEGIES

How do we keep them?

When a guest becomes a partner, through intentional follow-up and community we will:

- i. Exchange their new partner card with a graphic containing a QR code outlining next steps
- ii. Send email/text concerning next steps
- iii. Follow up with a call from our assimilation team, welcoming them to TNC with strong encouragement to attend the next encounter
- iv. Invite them to the pastor's meet and greet
- v. Invite them to connect ministries events (Young Adult, Men, Women, Seasoned Warriors)
- vi. Other team generated ideas



II. SYSTEMS/STRATEGIES

How do we grow them?

Intentional discipling utilizing:

- i. Big Three (Weekend Worship, Tuesday Prayer Call, Thursday Bible Study)
- ii. New Partners Class
- iii. Baptism
- iv. Basic Training Discipleship Class
- v. Connect Groups
- vi. Growth Classes
- vii. Ministry Serve Teams
- viii. Specialty Tracks (Intercessory Training, Altar Worker Training, Ministers Training, Prophetic School)

****Special Note: How the weekend worship can aid growth****

Partners must be encouraged and challenged to apply the worship encounter in their personal lives. The sermon should resonate with them in a way that they are inspired to take notes and dive in even deeper throughout the week, using their notes and our YouTube channel as a resource. Our commitment to prayer and intercession during the weekend worship should propel participants to be more consistent in their personal prayer life. The songs ministered should create a passion for greater intimacy with God throughout the week. The prophetic moments should make participants want to hear God more independent of the WEW. Simply put, Weekend Worship should be an avenue to PRODUCE FRUIT BEARERS.

II. SYSTEMS/STRATEGIES

3. Supplemental Programming

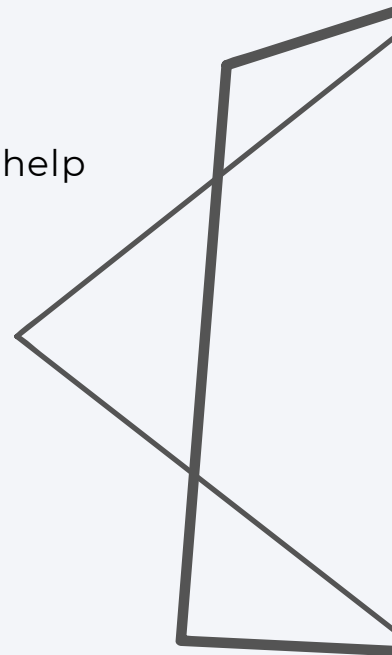
We will engage supplemental programming to help anchor our mindset and spiritual development.

Programs such as:

- i. Worship nights
- ii. Prayer days/nights
- iii. All in Weekend
- iv. Spiritual Intensives
- v. Self/Personal development encounters
- vi. Other team generated ideas

4. Quality Staffing/Volunteers

Effective and efficient ministry relies upon staffing (paid/unpaid) and volunteers. This collection of individuals must buy into the framework of TNC and uphold/execute their role at the highest level possible.



II. SYSTEMS/STRATEGIES

5. Performance Driven Data

What do the numbers say? Yes, ministry is spiritual first, however if we fail to track our data, we will miss a critical component needed for progression. We must track data from a performance driven mindset.

- i. How are leaders developing?
- ii. How are we doing with attracting and following up with guests?
- iii. How are we doing with adding new partners and keeping them?
- iv. What are our average attendance and participation numbers?
- v. How are we doing with our growth-based (PFD) metrics for partners?
- vi. How effective is our programming?
- vii. How are we doing with our financial generosity?
- viii. How is the five alive progressing for the weekend worship (see below)

Our five overall markers (**five alive**) for evaluating the WEW are:

(1) Explosive and impactful experiences

(see special note under how do we grow them section)

(2) Timely and meaningful attendance

(3) Guests present through faithful evangelism

(4) New partners added

(5) Powerful demonstration of financial generosity

OTHER IMPERATIVES

Tentative Recurring Schedule

New Partners Class-1st Sundays

Basic Training Discipleship Class-2nd Sundays

Baby Dedications-2nd Sundays

Communion-3rd Sundays

Growth Track Classes-3rd & 4th Sundays

Baptism-5th-Sundays

Ministries:

Connect Ministries:

BRUHS (Men):

Women Ministry

Empowered Young Adults

Seasoned Warriors:

Worship Ministries:

Music

Greeters

Deacons

Ministers

Intercessors

Altar Workers

Next-Gen Ministries:

Little Leaders Children Ministry Staff

Youth Ministry Staff:

Creative Ministries:

Media/Technology

Social Media

Marketing/Publications

Logistical Ministries:

Assimilation

Cleaning

Congregational Care

WHAT ARE OUR ACCOUNTABILITY MEASURES?

III. ACCOUNTABILITY

What are our accountability measures to ensure our systems/strategies are functioning with fidelity?

- i. Individualized leader goals
- ii. Leader reports
- iii. External audits
- iv. Live with data
- v. Partner surveys
- vi. Quarterly checkpoints
- vii. Community at large meetings
- viii. Pastor's state of the church address

2025 GOALS

General:

- Marry the Vision with Fidelity
- Partners Buy-In
- Church-Wide Comprehension of Culture
- Establish and Train/Develop Church Leadership
- Intense & Intentional Focus on Young Adults
- Expanding the Children Ministry to Be More Robust
- Launching a Youth Ministry
- Creating a Remarkable 20 Year Church Anniversary Weekend
- Clear 2024 Renovation Debt

Love God:

- Out Loud Believer Focus
- High Level Weekend Worship Experience
- Increased Big Three Involvement
- 100 Active Men
- A minimum of 220 New Partners Added
- Consistent New Partners Class
- Implementing a Basic Training Discipling Course
- Hosting a Baptism Every 5th Sunday
- A minimum of 75% Partner Giving

Connect with Each Other:

- Engagement of all Connect Ministries
- Advancing Our Connect Group Model
- Have A Minimum of One Church-Wide Fellowship

Serve Communities:

- Advancing Our Connect Ministries and Serve Team Models
- Children's Ministry Team Development
- Youth Ministry Team Development
- Increasing Social Media Presence/Engagement
- Intentionality with New Me Now

Building:

- Temple Lighting
- Temple Sound
- Temple Ceiling
- Complete Renovation of Lower Level Below Temple
- Restoral of Restroom Facilities

THANK YOU LORD IN ADVANCE

DEAR GOD



And so, God we humbly submit this vision to you. This is your church; Jesus' bride and we yield to your hands to take care of her. We pray that committed stewardship will resonate from the partners of TNC and that they will activate their faith with action, transitioning these words from paper to tangible realities.

May this be the most profound and IMPACT producing year that The New Church has ever seen. You have sustained TNC for 20 years and we are indeed grateful.

Your servant and son,
Anthony