THE NEW CHURCH

MINISTRY
MANAGERS
PLAYBOOK

— 2026 Edition —

Stabilizing Systems • Strengthening Structure • Sustaining Multiplication

XPONENTIALLY OURS—*Manifesting Multiplication*

Effort × Efficiency × Exposure = Expectation

THE NEW CHURCH'S

MINISTRY MANAGERS PLAYBOOK — 2026

Stabilizing Systems • Strengthening Structure • Sustaining Multiplication

2026 FOCUS

2026 is the year of **XPONENTIALLY OURS — Manifesting Multiplication**.

Our multiplication engine is defined as:

Effort × Efficiency × Exposure = Expectation

As The New Church continues to grow, our commitment is to **stabilize systems before multiplying outcomes**.

This playbook exists to provide clarity, consistency, accountability, and sustainability across all ministry operations.

SECTION ONE — IDENTITY & PURPOSE

Who Are We?

We are **Ministry Managers**.

What Are Ministry Managers?

Ministry Managers are appointed by Pastor Anthony as the point person for a stated ministry.

Their primary responsibility is to provide leadership, guidance, organization, and administration for their assigned ministry in consultation with the Senior Pastor or Senior Pastor Designee, ensuring that ministry obligations are executed at a high level.

Non-Negotiable Expectations

All Ministry Managers must demonstrate:

- A personal relationship with Christ (Saved)
- A loving and respectful spirit
- Dependability
- Competency
- A commitment to generosity (Sower)
- Submission of **monthly ministry reports**

Why Ministries Matter

Ministry fulfills the mission of:

Connecting with each other and serving communities.

Are Ministries Biblical?

Ministry is defined as rendering service to meet the needs of others.

This principle is affirmed in **Mark 12:31**:
"You shall love your neighbor as yourself."

SECTION TWO — MINISTRY STRUCTURE

Ministry Structure at TNC

The New Church serves communities through:

- **External Outreach:** NewMeNow 501(c)(3)
- **Internal Ministries:** Operating under pastoral leadership and church governance

Internal Ministry Categories

Connecting Ministries

- BRUHS (Men)
- Women's Ministry
- Young Adults
- Seasoned Warriors

Worship Ministries

- Music
- Greeters
- Intercessory Prayer
- Deacons
- Ministers
- Dance

Next-Gen Ministries

- Little Leaders Children's Ministry
- Youth Ministry

Creative Ministries

- Media / Technology
- Social Media
- Marketing / Publications

Logistical Ministries

- Assimilation
- Cleaning
- Congregational Care

SECTION THREE — MINISTRY MANAGER NORMS

(How We Function Together)

1. Alignment

All ministries operate under the vision and direction of The New Church.

If it doesn't align, it doesn't activate.

2. Communication

Ministry Managers are expected to respond within:

- **24 hours (weekdays)**
- **48 hours (weekends)**

Communication protects momentum.

3. Planning Over Reacting

Ministry must be proactive, not last-minute.

Prepared teams outperform passionate ones.

4. Respect for Structure

Leadership flow must be honored.

Structure does not restrict creativity — it stabilizes it.

5. Accountability

Accountability protects people, processes, and progress.

Grace covers people; systems cover performance.

SECTION FOUR — CORE RESPONSIBILITIES

1. Ministry Oversight

Ministry Managers ensure:
- Volunteers are scheduled and trained
- Roles are clearly defined
- Leadership coverage is present
- Ministry activity is executed with excellence

2. Monthly Ministry Reports (Non-Negotiable)

Reports must include:
- Ministry activity summary
- Attendance or engagement data
- Wins and testimonies
- Challenges or concerns
- Upcoming events and needs

What we don't track, we can't multiply.

3. Volunteer Development

Managers oversee:
- Recruitment
- Training
- Encouragement
- Retention

Healthy systems prevent burnout and strengthen longevity.

4. Calendar Coordination & Event Submission

All ministry events must:
- Be submitted at least 30 days in advance
- Be completed via the official Event Request Form
- Receive approval prior to promotion or announcement
- Align with the church-wide calendar

If it's not submitted 30 days in advance, it's not scheduled.

SECTION FIVE — JOINING MINISTRY TEAMS

Ministry Team Joining Process

To ensure accuracy, accountability, and proper data tracking, **all ministry onboarding must flow through the Assimilation Team**.

Ministry Managers may be informed of interest; however, onboarding does not occur outside this process.

Step 1: Expression of Interest

A partner expresses interest in joining a ministry.

Step 2: Immediate Notification

If informed directly, the Ministry Manager must **immediately notify the Assimilation Team**.

No placement occurs at this stage.

Step 3: Assimilation Confirmation

The Assimilation Team confirms:

- Partner interest
- Partner status
- Accurate data entry

Step 4: Official Communication

Once confirmation is complete:

- The Assimilation Team sends official communication to the **Ministry Manager**

The Ministry Manager is expected to follow up with the partner **within the requisite time as indicated by established communication norms**.

Step 5: Ministry Connection

The Ministry Manager connects with the partner to:

- Welcome them
- Review ministry expectations
- Schedule training and service

Purpose of This Process

- Accurate data tracking
- Clear communication
- Consistent onboarding
- Healthy volunteer engagement

Interest may be expressed anywhere — onboarding happens through Assimilation.

SECTION SIX — STANDARD MINISTRY FLOW

1. Vision Alignment
2. Planning & Approval
3. Execution
4. Review & Reporting

SECTION SEVEN — PERFORMANCE MEASURES

Ministry effectiveness is evaluated by:

- **Consistency** — Reliable operation with minimal last-minute changes
- **Communication** — Clear, timely, and appropriate information sharing
- **Coverage** — Proper staffing for all ministry activity
- **Competency** — Prepared and capable leadership and volunteers
- **Care** — Ministry partners feel valued and supported
- **Compliance** — Adherence to reporting, timelines, and processes

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FINAL LEADERSHIP REMINDER

"Our goal is not to do more —
it's to do better what we're already doing.

Multiplication is not chaos.
Multiplication is order working at scale.

When effort meets efficiency and exposure,
expectation becomes inevitable."